



PRESS RELEASE

Crypto services in banks: what do Italians expect? Insights at Clear Summit 2025

The Crypto Banking Survey 2025 results, promoted by CheckSig, will reveal emerging trends and new opportunities for the banking sector.

April 7, 2025 – **Clear Summit 2025**, organized by CheckSig, is one of the most anticipated events for the financial and banking industry. Scheduled for April 14 at the Cariplo Foundation Conference Center in Milan, the event will bring together crypto experts, leaders from financial institutions, and representatives from regulatory and political spheres to explore the future of integrating crypto services into traditional banking.

A key highlight will be the presentation of the **Crypto Banking Survey 2025** by **Michele Mandelli** (Managing Partner, CheckSig), with insights from **Alberto Grisoni** (Editor-in-Chief, AziendaBanca). The survey, conducted on a representative sample of 1,000 employed Italians aged 20 to 60, will unveil **important data about public expectations regarding crypto offerings from banks**.

“Preliminary results show that 24% of respondents have already invested in crypto, while another 29% plan to do so in the future,” said Mandelli. “Interestingly, one in two Italians would consider switching banks just to access crypto services. These numbers reveal a significant shift in customer behavior and expectations: people increasingly view crypto as an essential part of their investment portfolio, to be managed with the support of their trusted banker.”

Why attend Clear Summit 2025?

The event comes at a **time of growing focus on crypto-assets**, fueled by the evolving European regulatory framework, the entry of giants like BlackRock and Fidelity into the space, and **Bitcoin reaching new all-time highs**—bolstered by crypto-friendly policies from the U.S. administration. In this fast-moving landscape, **Clear Summit 2025** offers a unique opportunity to explore the opportunities and challenges of crypto adoption within traditional finance.

Attendance and Registration

The **event is free** and open exclusively to professionals in the banking and financial sectors. Space is limited. Visit clear.checksig.com/summit to view the full agenda and register.

CheckSig: l'eccellenza italiana nelle cripto-attività



Fondata nel 2019 come spin-off del [Digital Gold Institute](#), il principale think tank italiano su Bitcoin, crypto-asset e blockchain, CheckSig offre soluzioni avanzate per investitori privati e istituzionali. La sua missione è rendere l'investimento in crypto-asset semplice e sicuro, fornendo servizi di compravendita, custodia, staking, compliance fiscale, formazione e consulenza. La piattaforma opera anche in modalità B2B2C come infrastruttura Crypto-as-a-Service su clear.checksig.com. CheckSig è:

- la prima al mondo a offrire la [prova-della-riserve pubblica](#) dal 2020 e unico custode a farlo.
- l'unica realtà crypto italiana con [coperture assicurative](#), fornita da primaria compagnia europea con rating AA di Standard & Poor's.
- l'unica azienda crypto in Italia con [attestazioni SOC1/SOC2 Type II](#), ottenute sottoponendosi a audit continui (effettuati da una delle Big Four) sulla qualità dei controlli di sistema e organizzativi.
- dal 2024, il primo e finora unico operatore crypto in Italia a svolgere il ruolo di [sostituto d'imposta](#) per i propri clienti.

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